Job Title: Community Outreach & Marketing Intern – Renewable Energy & STEAM Education

Organization Overview
The Rhode Island Computer Museum (RICM) is dedicated to engaging the public in science, technology, engineering, arts, and mathematics (STEAM) education through hands-on programs, exhibits, and workshops. Our initiatives inspire curiosity, creativity, and problem-solving while connecting technology's past to its future. We are launching new outreach programs to help communities better understand renewable energy systems—including wind, solar, and water power—while promoting STEAM learning more broadly.

Internship Overview
This is a part-time internship (up to 25 hours per week) with flexible scheduling to accommodate academic calendars. The position combines marketing, public outreach, and education, providing real-world experience in both community engagement and renewable energy advocacy. Manage RICM's Greenpower Kit Car Program.

https://sites.google.com/ricomputermuseum.org/greenpower-f24/home

Roles & Responsibilities

- **Community Outreach:** Represent RICM at community events, libraries, recreation centers, and festivals; engage with the public to promote renewable energy awareness and STEAM programs.
- **Workshop Facilitation:** Assist in planning and running hands-on educational workshops for youth and adults focused on renewable energy concepts (wind, solar, water) and STEAM topics.
- **Social Media Content Creation:** Develop engaging posts, photos, and short videos for RICM's social media channels (Facebook, Instagram, LinkedIn, X/Twitter) to highlight events, programs, and educational content.
- **Marketing Support:** Design simple flyers, graphics, and other promotional materials; contribute to website updates; research outreach opportunities in Rhode Island and Massachusetts.
- **Event Coordination:** Assist with planning, set-up, and breakdown for tabling events, presentations, and workshops.
- **Research:** Track renewable energy trends, local sustainability initiatives, and best practices for STEAM outreach.

Qualifications & Experience

- Enthusiasm for renewable energy, STEAM education, and community engagement.
- Strong verbal communication skills and comfort interacting and teaching with the public and K-12 learners.
- Coursework or experience in marketing, environmental science, education, or related fields preferred.
- Social media management experience (Facebook, Instagram, LinkedIn) and basic content creation skills (Canva, Google Draw, or Adobe tools).
- Self-motivated, organized, and able to work both independently and collaboratively.
- Reliable transportation to outreach sites in Rhode Island and nearby Massachusetts.
- Photography/videography experience is a plus.

Learning Outcomes

By the end of the internship, the intern will:

- Gain experience in planning and executing community engagement campaigns.
- Build skills in social media marketing, event coordination, and public speaking.
- Understand core concepts of renewable energy systems and how to communicate them effectively to diverse audiences.
- Receive a written evaluation and recommendation to support future career opportunities.

Equal Opportunity Statement

The Rhode Island Computer Museum is committed to creating a diverse environment and is proud to be an equal opportunity organization. All qualified applicants will receive consideration without regard to race, color, religion, gender, gender identity, sexual orientation, national origin, genetics, disability, age, or veteran status.

Sol Menashi

Education Director

Rhode Island Computer Museum (RICM)

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